

# Southern California

## visionaries

### Fact Sheet

The Southern California Leadership Network (SCLN), in partnership with the Los Angeles Area Chamber of Commerce, is the region's premier provider of leadership training.

SCLN's two programs, Leadership L.A. and Leadership Southern California, have already equipped nearly 900 civic-minded thinkers with the community and regional collaboration skills necessary to address quality of life issues including traffic, water, clean air, education and public safety. Combined, they form one of the most diverse networks of deeply engaged civic, business and government leaders in Southern California.

The Southern California Visionaries awards luncheon recognizes outstanding achievements in leadership. This is the pinnacle community leadership event in our region.

**Who:** More than 400 business, government and non-profit leaders from across Southern California

**What:** The annual awards luncheon benefiting SCLN

**When:** Tuesday, Dec. 4, 2007; 11 a.m. Registration & Reception, Noon Luncheon & Program

**Where:** Grand Hall of the Dorothy Chandler Pavilion

At the luncheon, SCLN will bestow the following awards:

**Excellence in Civic Leadership**, in recognition of outstanding civic leadership and public service that is a model of creativity, integrity and effectiveness.

**Graduate of the Year**, in recognition of Leadership L.A. or Leadership Southern California graduates who epitomize excellence and achievement in community leadership.

**Elected Leader of the Year**, in recognition of an individual who has provided outstanding leadership in the public sector.

**Southern California Leader of the Year**, in recognition of an individual who provided inspirational regional leadership.

**Lifetime Achievement Award**, in recognition of an individual who has dedicated his or her life to visionary leadership and affecting positive change.

# Southern California

# visionaries

## Sponsorship Benefit Packages

Proceeds from the Southern California Visionaries Awards Luncheon benefit the programs of SCLN- Leadership L.A. and Leadership Southern California- the region's two premier providers of leadership training. A portion of your ticket is tax deductible. Please make checks payable to the Southern California Leadership Network. For additional sponsorship information, contact Laurie Goldman, at 310.364 4553 or laurielgoldman@earthlink.net.

**Projected Attendance:** 500

**Individual Ticket Prices:** \$200

### Presenting Sponsor: \$25,000

- **Company name** in title of event ("Company Name" presents...)
- **Premier table** of 10 for the luncheon
- **Company Logo** in event program
- **Sponsor Recognition** on all event related signage, materials and press releases
- **Company Name** listed on all electronic promotions
- **Award Presentation** to selected honoree
- **Special Verbal Recognition** as Presenting Sponsor during event
- **Welcome Letter** in the tribute book
- **Premier Placement of Full Page Presenting Ad** (B&W, camera ready)
- **Photo opportunity** with honorees and special guests
- **Opportunity to host** elected officials at your table
- **Value added benefit:** invitation and VIP seating for other SCLN events

### Gold Sponsor: \$10,000

- **Priority Table** of 10 for the luncheon
- **Company Logo** in event program
- **Sponsor Recognition** on event signage
- **Company name** listed on all electronic promotions and press releases
- **Award Presentation** to selected honoree
- **Verbal recognition** during event
- **Full-Page Gold Ad** (B&W, camera ready) in the tribute book
- **Opportunity to host** elected officials at your table

### Silver Sponsor: \$5,000

- **Preferred Table** of 10 for the luncheon
- **Company name** in event program
- **Sponsorship Recognition** on event signage
- **Company name** listed on all electronic promotions and press releases
- **Verbal recognition** at the event
- **Full-Page Silver Ad** (B&W, camera ready) in the tribute book

### Bronze Sponsor: \$2,500

- **Table of 10** for the luncheon
- **Company Name** in event program
- **Company Name** listed on all electronic promotions
- **Verbal Recognition** at the event
- **½ page Bronze Ad** (B&W, camera ready) in the tribute book

# Southern California



## Sponsorship Confirmation

### Please reserve the following:

- Presenting Sponsor: \$25,000
- Gold Sponsor: \$10,000
- Silver Sponsor: \$5,000
- Bronze Sponsor: \$2,500

Name \_\_\_\_\_

Organization \_\_\_\_\_

Street address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Office phone \_\_\_\_\_ Office fax \_\_\_\_\_

Contact email \_\_\_\_\_

### Process this charge to a credit card

\_\_\_ Visa    \_\_\_ MasterCard    \_\_\_ American Express

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Three-digit Code (on back of card) \_\_\_\_\_

Signature \_\_\_\_\_

### Check is enclosed in the amount of \$ \_\_\_\_\_

**For credit card transactions**, please fax this form to Attn: Southern California Leadership Network, 213.580.7511

*Please make checks payable to Southern California Leadership Network*

Mail to **Attn: Southern California Leadership Network, 350 S. Bixel St., Los Angeles, CA 90017**

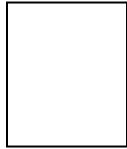
For more info., contact Laurie Goldman at 310.364 4553 or [laurielgoldman@earthlink.net](mailto:laurielgoldman@earthlink.net).

**Thank you for supporting the Southern California Leadership Network!**

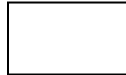
# Southern California



## Program Book Ad Specifications



**Presenting, Gold, Silver Sponsorships**  
Full page = 8" h x 4.75" w  
(no bleed)



**Bronze Sponsorship**  
Half page = 3.75" h x 4.75" w  
(no bleed)

### DEADLINE: With Sponsorship Confirmation

#### Logos Format:

- All logos must be in black and white
- Logos must be saved as either .EPS or .TIFF files only (no other format will be accepted)
- Make sure all files are 300 dpi- high resolution
- All logo artwork must be flattened or outlined (do not send live files with fonts)

#### Ads/Images Format:

- All images must be in black and white or grayscale
- Images must be saved as either .PDF or .TIFF files only (no other format will be accepted)
- Make sure all files are 300 dpi- high resolution
- All images must be flattened (do not send live files with fonts)

#### Content:

- Include a quote about leadership

#### Sending Your Files:

- Please name files after your company (Example: LA\_Chamber.eps)
- If sending files by standard mail, send all files on CD
- If sending files by e-mail, use a .ZIP compress or StuffIt program for larger files

Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

#### Please return this form along with artwork CDs to:

Attn: Southern California Leadership Network  
Los Angeles Area Chamber of Commerce  
350 S. Bixel Street  
Los Angeles, CA 90017

Or Email (preferred): [scln@lachamber.org](mailto:scln@lachamber.org) with subject line: "Company Name SCLN\_Visionaries\_07 Ad"