

Fact Sheet

The Southern California Leadership Network (SCLN), in partnership with the Los Angeles Area Chamber of Commerce, is the region's premier provider of civic leadership development.

SCLN's two programs, Leadership L.A. and Leadership Southern California, have already equipped more than 1,300 civic-minded thinkers with the community and regional collaboration skills necessary to address quality of life issues including traffic, water, clean air, education and public safety. Combined, they form one of the most diverse networks of deeply engaged civic, business and government leaders in Southern California.

The Southern California Visionaries awards luncheon celebrates dynamic leadership by recognizing outstanding achievements. This is the pinnacle community leadership event in our region.

Who: More than 400 business, government and nonprofit leaders from across Southern California

What: The annual awards luncheon celebrating dynamic leadership

When: Tuesday November 9, 2010

11 a.m. Registration & Reception

Noon Luncheon & Program

Where: Millennium Biltmore Hotel- Crystal Ballroom- 506 S. Grand Avenue Los Angeles, CA 90071

At the luncheon, the Southern California Leadership Network will bestow the following awards:

Lifetime "Still Achieving" Award:

David and Priscilla Lizarraga, Founders, TELACU Foundation

Public Sector Leader of the Year:

Aileen Adams, Deputy Mayor of Strategic Partnerships, City of Los Angeles

Graduate of the Year:

Hyepin Im (LSC '97), President, Korean Churches for Community Development

Southern California Leader of the Year:

Dr. Robert Ross, President & CEO, The California Endowment

For more information, contact April Tam at 213.580.7524 or atam@lachamber.com

The Southern California Leadership Network is a 501(c)(3) nonprofit organization,
Federal ID Number 93-1055450.

Sponsorship Benefit Packages – Tuesday November 9, 2010

Proceeds from the Southern California Visionaries awards luncheon benefit the Southern California Leadership Network- the region's premier provider of civic leadership development. A portion of your ticket is tax deductible. Please make checks payable to *Southern California Leadership Network*.

Projected Attendance: 400

Individual Ticket Price: \$200

Southern California Leadership Network Alumni Rate: \$125

Presenting Sponsor: \$25,000

- **Company name** in title of event (Presented by "company name")
- **Premier table** of 10 for the luncheon
- **Company Logo** in event program
- **Sponsor Recognition** on all event related signage, materials and press releases
- **Company Name** listed on all electronic promotions
- **Award Presentation** to selected honoree
- **Special Verbal Recognition** as Presenting Sponsor during event
- **Welcome Letter** in the tribute book
- **Full Page Premier Presenting Ad** (black and white) in the tribute book
- **Photo opportunity** with honorees and special guests
- **Opportunity to host** elected officials at your table
- **Value added benefit:** invitation and VIP seating for other Southern California Leadership Network events

Gold Sponsor: \$10,000

- **Priority Table** of 10 for the luncheon
- **Company Logo** in event program
- **Sponsor Recognition** on event signage
- **Company name** listed on all electronic promotions and press releases
- **Award Presentation** to selected honoree
- **Verbal recognition** during event
- **Full Page "Gold" Ad** (black and white) in the tribute book
- **Opportunity to host** elected officials at your table

Silver Sponsor: \$5,000

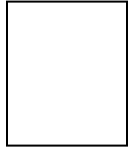
- **Preferred Table** of 10 for the luncheon
- **Company name** in event program
- **Sponsorship Recognition** on event signage
- **Company name** listed on all electronic promotions and press releases
- **Verbal recognition** at the event
- **Full Page "Silver" Ad** (black and white) in the tribute book

Bronze Sponsor: \$2,500

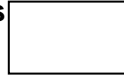
- **Table** of 10 for the luncheon
- **Company Name** in event program
- **Company Name** listed on all electronic promotions
- **Verbal Recognition** at the event
- **½ page "Bronze" Ad** (black and white) in the tribute book

For more information, contact April Tam at 213.580.7524 or atam@lachamber.com.
The Southern California Leadership Network is a 501(c)(3) nonprofit organization,
Federal ID Number 93-1055450.

Program Book Ad Specifications



Presenting, Gold, Silver Sponsorships
Full page= 5" width x 8" height
height
(no bleed)



Bronze Sponsorship
Half page= 5" width x 4"
(no bleed)

DEADLINE: Friday September 3, 2010

Logos Format (needed from Presenting, Gold and Silver sponsors):

- Black and white
- Saved as either .EPS or .TIFF files only
- 300 dpi (highest resolution)
- Flattened or outlined (do not send live files with fonts)

Ads Format:

- Black and white or grayscale
- Saved as either .PDF or .TIFF files only
- 300 dpi (highest resolution)
- Flattened or outlined (do not send live files with fonts)

Ads Content:

- Include a quote about leadership

Sending Your Files:

- Please name files after your company (ie: LA_Chamber.eps)

To email files (preferred): Send to scln@lachamber.com with contact information of sender.
Please use a .ZIP or Stuffit program for large files.

To standard mail files: Send all files on CD-ROM to Attn: Southern California Leadership Network,
350 S. Bixel Street, Los Angeles, CA 90017, and include a copy of this form with information below:

Company: _____ Contact Name: _____

Phone: _____ Fax: _____ Email: _____

Thank you for supporting the Southern California Leadership Network!

For more information, contact April Tam at 213.580.7524 or atam@lachamber.com
The Southern California Leadership Network is a 501(c)(3) nonprofit organization,
Federal ID Number 93-1055450.

Sponsorship Confirmation

Please reserve the following:

- Presenting Sponsor: \$25,000
- Gold Sponsor: \$10,000
- Silver Sponsor: \$5,000
- Bronze Sponsor: \$2,500

Primary Contact Name: _____

Organization: _____

Street address: _____

City: _____ State: _____ ZIP: _____

Office phone: _____ Office fax: _____

Contact email: _____

Process this charge to a credit card

___ Visa ___ MasterCard ___ American Express

Cardholder Name: _____

Card Number: _____ Exp. Date: _____ Three-digit Code: (on back of card) -

Signature: _____

Please fax or mail my receipt to: _____

Check is enclosed in the amount of \$_____

For credit card transactions, please fax this form to Attn: Southern California Leadership Network,
213.580.7511

For checks, please make payable to *Southern California Leadership Network* and mail to
Attn: Southern California Leadership Network, 350 S. Bixel St., Los Angeles, CA 90017

Thank you for supporting the Southern California Leadership Network!

For more information, contact April Tam at 213.580.7524 or atam@lachamber.com.
The Southern California Leadership Network is a 501(c)(3) nonprofit organization,
Federal ID Number 93-1055450.