



Leadership Southern California Class of 2011 Admissions Package

July 20, 2010

Dear Regional Leader:

Thank you for your interest in the Southern California Leadership Network, a partnership with the Los Angeles Area Chamber of Commerce. For more than 20 years, SCLN has been at the forefront of civic leadership development, and this year we have continued to innovate with the addition of new focused session, as well as a new leadership skill development component.

First, there will be a regional seminar in Ventura County, where participants will explore the people, places and trends affecting business and technology, coastal communities and agriculture. Second, the curriculum will include a two-day seminar on natural resources management, with the new addition of energy. And finally, we are pleased to offer a two-day orientation session featuring activities focusing on the *Internal Dynamics of Leadership*, in partnership with the Drucker School of Management at Claremont Graduate University. This new component focuses on executive education practices dedicated to managing one's self in the midst of dynamic, changing, challenging and sometimes stressful situations.

Leadership Southern California 2011 will continue to incorporate in its seminars the *Civic Entrepreneurship Framework*; a *Leadership Style Feedback Report*, in partnership with the Graziadio School of Business & Management at Pepperdine University; *Economics for Civic Leaders*, in partnership with Beacon Economics; and statewide leadership skill development at the Sacramento seminar, in partnership with the University of Southern California State Capital and Leadership Program.

In this package you will find further information about our regional leadership development program, including frequently asked questions, the schedule of seminars and Class of 2011 application.

Please do not hesitate to contact the SCLN offices if you have additional questions at 213.580.7524 or atam@lachamber.com, or visit us online at www.leadershipnetwork.org. Thanks again. We look forward to working with you!

Sincerely,

Kevin Cottrell

Executive Director, Southern California Leadership Network and Vice President, Leadership Programs, L.A. Area Chamber

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Leadership Southern California (LSC) Frequently Asked Questions

1. What's new this year with the Leadership Southern California curriculum? Recognizing the importance of business and technology, coastal communities and agriculture to Southern California, the 2011 curriculum will include a focused session in Ventura County; as well as a new session on energy. Additionally, SCLN acknowledges that leaders in 2011 and beyond will need to adapt easily during challenging times. Through a partnership with the Drucker School of Management, we are also pleased to offer a two-day orientation session, which will feature activities focusing on the *Internal Dynamics of Leadership*. This new component focuses on executive education practices dedicated to managing one's self in the midst of dynamic, changing, challenging and sometimes stressful situations.

2. What sort of candidate is appropriate for the program? LSC is a 10-month program for individuals who wish to develop a more active, well-informed regional leadership role. The ideal candidate is eager to build relationships, better understand the greater Southern California region, learn about the issues and trends shaping the region, and is able to fully dedicate the time and energy required to participate in the program. **We expect that participants will attend at least 80 percent of the sessions, or eight of the 10, to graduate.** Past participants have been drawn from the public, private and non-profit sectors in mid- to senior-level management roles.

3. What benefit will an individual derive from being in the program? Participants will experience what has been compared to obtaining a master's degree in Southern California. Through dialogue with their colleagues and direct interaction with widely recognized regional leaders, participants will have a unique opportunity to examine and shape their personal and professional leadership portfolio in the region. Through SCLN's *Civic Entrepreneurship* framework, Fellows will also enhance their existing leadership skills and develop strategies to apply these skills in their workplace and communities.

Fellows will also experience an emphasis on building regional relationships through our *Leader Connections* program--scheduled meetings that allow Fellows to dialogue with top regional leaders in small groups. These customized meetings help to connect Fellows to widely recognized leaders in specific industries, and greatly accelerate relationship-building.

After graduating from the program, your involvement continues as you join the Network with our more than 1,300 alumni, including graduates of Leadership L.A., and receive information on exclusive mixers, leadership initiatives, events and networking opportunities for continued discussions on leadership. More importantly, you will become part of a distinguished cadre of individuals who serve on some of the finest philanthropic boards, become appointed and elected officials, and shape policies that influence the quality of life for Southern Californians.

4. What can candidates expect from each of the sessions? Each LSC session is designed with distinctive components unique to SCLN's programs: 1.) Focused leadership skill development modules following the Civic Entrepreneurship framework; 2.) A comprehensive overview of the issues, including behind-the-scenes exploration through case studies; 3.) Dialogue among peers and experts. Candidates can expect access each month to established regional leaders and policy experts, and small group interaction in locations throughout the six-county area, including a session in Sacramento. Our session locations also include San Bernardino, Riverside, Ventura, Orange and Los Angeles counties.

5. What steps does a candidate need to take to be accepted into the program? The early application deadline was on July 19, 2010. The interview process is underway. If you have any questions please contact April Tam at 213.580.7524 or at atam@lachamber.com. Each applicant will participate in an interview with staff and the members of the SCLN Recruitment & Selection Committee.

6. What criteria will be considered during the selection and interview process? Candidates should be on the path to higher level management within their organizations and demonstrate a strong commitment to active civic leadership and engagement in Southern California. SCLN works to select a diverse group of leaders representative of the broad Southern California region, including Los Angeles, Orange, Ventura, Riverside, San Bernardino and Imperial counties. Participants are drawn from different occupations and sectors, communities, age ranges, ethnicities, and philosophical perspectives.

7. What is the time commitment for LSC? The Class of 2011 seminars are held on Fridays, once a month from 7:30 a.m. – 4:30 p.m. from October 2010 to July 2011, with graduation in July 2011. There is no seminar scheduled for November. A tentative schedule for the class is on the next page. In order to accomplish LSC's objectives, the full participation of each individual is essential. Expected participation includes all sessions on the attached schedule as well as additional time outside of the sessions, as needed for projects or travel time. Participants are required to attend at least 80 percent of all scheduled sessions in order to graduate.

8. What is the cost to participate and what is covered by this tuition? The LSC 2011 program costs \$4,500 (L.A. Area Chamber member organizations or graduates of Leadership L.A. receive a 10 percent credit. Visit www.lachamber.com to learn more about Chamber membership). Tuition defrays the cost of staffing, planning, facilitation, catering, on-site seminar transportation, and rental/facility fees. Tuition does not cover transportation to seminar locations throughout Southern California and hotel accommodations as needed. Tuition is by Friday August 20, 2010, but payment plans and a limited number of scholarships are available.

9. What is the process to apply for financial assistance or payment plans, and how will it impact a

candidate's acceptance? Requests for financial assistance or payment plans are coordinated with individual applicants after the interview and acceptance process. Candidates who plan to request financial aid will need to indicate that on the last page of their application. Requests for assistance or payment plans will not impact a candidate's acceptance into the LSC program. Candidates who request aid will be evaluated based on demonstrated need, number of requests in a given year, and availability of scholarships.

10. What if I have additional questions? Please contact April Tam at 213.580.7524 or at atam@lachamber.com, or visit us online at www.leadershipnetwork.org.

Leadership Southern California Class of 2011 Schedule of Seminars*

All seminars are scheduled for breakfast and networking at 7:30 a.m.; and program from 8 a.m. – 4:30 p.m., with a lunch break, unless otherwise noted. Locations throughout Southern California are TBA.

Seminar 1 – Orientation: Internal Dynamics of Leadership & Civic Entrepreneurship

Two-day seminar: Thursday, Oct. 21 2010 - Friday October 22, 2010

Southern California Visionaries Annual Awards Luncheon

Tuesday, Nov. 9; Millennium Biltmore Hotel; Optional attendance; Special rate available for current Fellows

Seminar 2 – Economics for Civic Leaders

Friday, December 10, 2010

Seminar 3 – Focus Los Angeles: The People, Places & Trends

Friday, Jan. 28, 2011

Seminar 4 – Focus Orange County: The People, Places & Trends

Friday, Feb. 25, 2011

Seminar 5 – Focus Inland Empire: The People, Places & Trends

Friday, March 25, 2011

Seminar 6 – Focus on the Ventura County; The People, Places & Trends

Friday, April 22, 2011

Seminar 7 – Economic & Workforce Development

Friday, May 27, 2011

Seminar 8 – State Government in Sacramento

Two-day seminar: Mid-June, 2011 TBA

Seminar 9 – Land Use, Housing & Transportation

Friday, June 24, 2011

Seminar 10 – Natural Resources & Disaster Preparedness

Two-day seminar: Thursday July 21, 2011 - Friday, July 22, 2011

Report to the Community & Graduation Ceremony

Tuesday, July 26, 2011

****Schedule is subject to change***

Continued on next page: LSC Class of 2011 Application

LSC Class of 2011 Application

Please type directly into the gray fields on this form; use the Tab key to navigate

Contact Information

Full Name	"Name tag" Name (if different):		
Home Street Address	City	State	Zip
Home Phone	Fax	E-mail	
Office Street Address	City	State	Zip
Office Phone	Fax	E-mail	

Please send all direct mail communications to my (please select one): Office or Home address

Please send all e-mail communications to my (please select one): Office or Home e-mail address

Please list my class roster contact information as (please select one): Office or Home information

Employment - please list current or most recent first

1. Organization	Position	Dates Employed
Supervisor Name	Position	Supervisor Phone
2. Organization	Position	Dates Employed
Supervisor Name	Position	Supervisor Phone
3. Organization	Position	Dates Employed
Supervisor Name	Position	Supervisor Phone

Education - please list current or most recent first

1. University	Dates Attended
Degree	Major/Minor

2. University

Dates Attended

Degree

Major/Minor

Civic/Community Activities - please list current or most recent first

1. Organization

Phone or website

Position Held

Dates Active

2. Organization

Phone or website

Position Held

Dates Active

3. Organization

Phone or website

Position Held

Dates Active

Please answer the following questions in three to four sentences

1. What do you consider your most important accomplishment in one of the above civic leadership roles?

2. With what types of volunteer leadership activities would you like to become involved in the future?

Community Interests - please select all that apply

- Arts/Culture Economy/Business Education Energy/Water Environment/Climate Change
 Government Health Care Housing International Affairs Land Use Law Enforcement
 Media/Entertainment Social Services Transportation Workforce Development
 Other, please specify:

Language Fluency - other than English

Recognitions - please list current or most recent first

- | | |
|-----------------------|----------------------|
| 1. Award/Honor | Date Received |
| 2. Award/Honor | Date Received |

References - please list two references we may consult regarding your application

- | | |
|---------------------|-----------------|
| 1. Name | Position |
| Organization | Phone |
| 2. Name | Position |
| Organization | Phone |

Please answer the following questions in three to four sentences

What is your vision for the Southern California region?

What do you believe needs to be done to accomplish your vision?

What do you believe you have to offer the Leadership Southern California class?

What do you hope to gain from your participation in Leadership Southern California?

How did you become aware of Leadership Southern California?

Time Commitment

In order to accomplish Leadership Southern California's objectives, the full participation of each individual is essential. Expected participation includes all sessions on the attached schedule. Participants are required to attend at least 80 percent of all scheduled seminars in order to graduate. It is expected that each participant will continue his/her involvement with the Southern California Leadership Network after graduation.

The candidate is **self-employed**, and only one signature below is required.

I/we understand and agree to adhere to the required time commitment for Leadership Southern California.

Signature of Applicant **Date** _____

Signature of Supervisor **Date** _____

Financial Commitment

Tuition is due by Friday August 20,2010 and may be paid by the employer or other sponsoring organization. The full payment amount is obligated and due after accepting the invitation to participate, even if the candidate withdraws, or is asked to withdraw, from the program.

Tuition fee is \$4,500; L.A. Area Chamber members and Leadership L.A. alumni receive a 10 percent credit

The **individual candidate** accepts full responsibility for paying tuition by Friday August 20, unless other arrangements are agreed to in writing, and only one signature below is required.

OR The **candidate's organization or other sponsor** accepts full responsibility for paying tuition by Friday August 20, 2010 unless other arrangements are agreed to in writing, and both signatures below are required.

I/we understand and agree to adhere to the required financial commitment for Leadership Southern California.

Signature of Applicant

Date _____

Signature of Supervisor or Sponsor

Date _____

Limited financial aid is available for candidates who demonstrate a clear need for assistance.

Will you be requesting financial aid (please select one)? Yes **OR** No

If you selected yes above, please indicate the amount of financial assistance you will need (there are only a limited number of partial scholarships available, and will not exceed 40% of the tuition. Scholarships and are awarded based on demonstrated financial need)

In four to five sentences, please indicate why you are requesting financial assistance. Please be as specific as possible.

Application Submission Instructions

The LSC class size is limited and admissions take place on a rolling basis, so early applicants are encouraged. The early application deadline was on July 19, 2010. The interview process is underway. Interested candidates may still apply. Any applications received after July 19, 2010 will be considered if space permits.

PLEASE **DO NOT** ATTACH A COPY OF YOUR RÉSUMÉ.

Three options for application submission:

1. E-mail scanned, signed PDF copy to atam@lachamber.com with subject “LSC 2011 Application”
2. Fax signed hard copy to 213.580.7511, Attn: Southern California Leadership Network
3. Mail signed hard copy to Southern California Leadership Network c/o Los Angeles Area Chamber of Commerce, 350 S. Bixel Street, Ste. 201, Los Angeles, CA 90017

Next Steps

You will receive an email from an SCLN staff member within two business days of submitting your application, confirming receipt of your application. You will be contacted to set up an interview with the Recruitment & Selection Team. Requests for financial aid will be addressed after the admissions process.

Please contact April Tam at 213.580.7524 or atam@lachamber.com with any questions about the program or your application.

Thank you for your submission and interest in the Southern California Leadership Network!

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*The mission of the Southern California Leadership Network is to develop a productive network of exemplary and diverse leaders in the business, government and community sectors who are capable of addressing the critical challenges facing the Southern California region.
For more information, visit www.leadershipnetwork.org.*