



**SOUTHERN CALIFORNIA  
LEADERSHIP NETWORK**

Leadership L.A.

Leadership Southern California

## **Leadership Southern California Class of 2010**

### **Seminar 1 – Orientation & Civic Entrepreneurship Friday, Oct. 16, 2010; Los Angeles Area Chamber of Commerce**

<b>7:30 – 8 a.m.</b>	<b>Continental Breakfast and Networking in the Board Room</b>
<b>8 – 8:20 a.m.</b>	<b>Welcome and Introductions</b> <i>Kevin Cottrell</i> , Executive Director, Southern California Leadership Network and Vice President, Leadership Programs, L.A. Area Chamber
<b>8:20 – 8:40 a.m.</b>	<b>Opening Remarks</b> <i>Kimberly Freeman</i> , Regional Director of Community Partnerships, Sempra Energy (LSC '02)
<b>8:40 – 9:40 a.m.</b>	<b>The Leadership Southern California Experience</b> <i>Kevin Cottrell</i> <ul style="list-style-type: none"><li>• Overview of today and 2009-2010 plan</li><li>• Managing expectations</li><li>• Establishing ground rules</li></ul>
<b>9:40 – 9:55 a.m.</b>	<b>Break</b>
<b>9:55 – 11:45am</b>	<b>Civic Entrepreneurship, Part I</b> <i>Jodi Walker</i> , President, Success Alliances <ul style="list-style-type: none"><li>• The Role of the Civic Entrepreneur</li><li>• Introduction to leadership model and Entrepreneurial Thinking®</li><li>• <b>FACTOR</b>: Focused Mission and Vision</li></ul>
<b>11:45 – 12:45 p.m.</b>	<b>Lunch &amp; Activity</b>
<b>12:45 – 2:15 p.m.</b>	<b>Civic Entrepreneurship, Part II</b> <ul style="list-style-type: none"><li>• Accelerated Professional Strategies</li><li>• Creativity, Collaboration and Confidence</li></ul>
<b>2:15 – 2:30 p.m.</b>	<b>Break</b>
<b>2:30 – 3:30 p.m.</b>	<b>Civic Entrepreneurship, Part II Continued</b> <ul style="list-style-type: none"><li>• Thinking Skills</li><li>• Open to Opportunities</li><li>• Risk for Results</li></ul>
<b>3:30 – 4:00 p.m.</b>	<b>Team Activity</b>
<b>4:00 – 4:30 p.m.</b>	<b>Debrief, wrap up and program close</b>
	<b>Reception to follow- Board Room and Patio</b>
	<b>Next Session: Economic for Civic Leaders – Thursday, November 19 at the LA Music Center</b>