



**SOUTHERN CALIFORNIA
LEADERSHIP NETWORK**

Leadership L.A.

Leadership Southern California

**Leadership Southern California Class of 2010
Seminar 5: Focus Inland Empire – The People, Places & Trends
Friday, Feb. 26, 2010; California State University San Bernardino**

- 7:30 – 8 a.m. Breakfast and Networking**
- 8 – 8:15 a.m. Welcome, Announcements & Overview of the Day**
Kevin Cottrell, Executive Director, SCLN and V.P. Leadership Programs, L.A. Area Chamber
- 8:15 a.m. – 9:15 a.m. Inland Empire Regional Economy**
Brad Kemp, Economist, Beacon Economics
- 9:15 – 9:30 a.m. Break**
- 9:30 – 10:45 a.m. Panel: Perspectives on the Inland Empire's Future in Southern California**
Moderated by *Jennifer Vaughn-Blakely, Consultant & President, The Group*
- **Community:** *Albert K. Karnig, Ph.D., President, California State University San Bernardino*
 - **Government:** *Hon. Ron Loveridge, Mayor, City of Riverside and President, League of Cities*
 - **Business:** *Larry Sharp, CEO, Arrowhead Credit Union*
- 10:45 – 10:55 a.m. Break**
- 10:55 a.m. – Noon Leadership Skill Development Activity: Asking Effective Questions**
Jodi Walker, President, Success Alliances
- Noon – 12:50 p.m. Working Lunch – Leader Connections Introduction**
Kevin Cottrell
- 12:50 – 1:30 p.m. Break and travel to excursions**
- 1:30 – 2:40 p.m. Local Exploration**
- **Group A: Faith-Based Community Organizing and Civic Engagement** with *Lisa Jarman, Director of Community Engagement, Today's Urban Renewal Network (TURN); Leonard Jarman, Transitional Housing Program Manager, Path of Life Ministries; Damien O'Farrell, Director of Community Development, TURN; Don Smith, Project Manager, Housing and Neighborhoods, City of Riverside; and Brenda Wood, Pastor, Word of Life Ministries International*
 - **Group B: Goods Movement in Southern California** with *John Ready, Superintendent, Union Pacific Railroad*
 - **Group C: Visitor Industry** with *Lewis Murray, President & CEO, Lake Arrowhead Communities Chamber of Commerce and Leslie Saint McLellan, Director of Marketing and Tourism, Lake Arrowhead Communities Chamber of Commerce*
- 2:40 – 3:20 p.m. Travel back to California State University San Bernardino**
- 3:20 – 3:30 p.m. Break and assemble report out**
- 3:30 – 4:15 p.m. Report out on excursions**
- 4:15 – 4:30 p.m. Debrief, wrap up, program close**

**Next session: Seminar 6 – Focus on the San Diego-Mexico Border Region, March 25-26
Grande Colonial La Jolla**