



SOUTHERN CALIFORNIA  
LEADERSHIP NETWORK

Leadership L.A.

Leadership Southern California

**Leadership Southern California Class of 2009**  
**Seminar 3 – Focus Orange County: The People, Places and Trends**  
**Friday, Jan. 23, 2009; University of California, Irvine – Bren Events Center**

- 7:30 – 8 a.m. Continental Breakfast and Networking**
- 8 – 8:10 a.m. Welcome, Announcements and Overview of the Day**  
*Kevin Cottrell*, Executive Director, Southern California Leadership Network  
and Vice President of Leadership Programs, L.A. Area Chamber of Commerce
- 8:10 – 8:50 a.m. Orange County Demographics, Land Use and Trends Shaping Orange County**  
*Scott Bollens*, Professor, Department of Policy, Planning & Design, University of California, Irvine
- 8:50 – 9 a.m. Break**
- 9 – 10 a.m. What is the Future Identity of the OC?**  
*Moderated by Lucy Dunn*, President & CEO, Orange County Business Council  
*with*  
*Peter Buffa*, Chairman, Orange County Transportation Authority  
*Hon. Curt Pringle*, Mayor, City of Anaheim  
*Michael Ruane*, Executive Director, Children & Families Commission of Orange County
- 10 – 10:10 a.m. Break**
- 10:10 – Noon Civic Entrepreneurship Activity – Creativity & Collaboration**  
*Jodi Walker*, President, Success Alliances
- Noon – 1 p.m. Working Lunch**
- Understanding Science and Technology Innovation in Orange County**  
*Gary Augusta*, President & CEO, OCTANe
- Introduction to excursions/form groups**  
*Kevin*
- 1 – 1:20 p.m. Travel to excursions**
- 1:20 – 2:20 p.m. Southern California Innovation: Orange County as a Science & Technology Hub**  
**Excursions:**
- **Group A: Exploring Innovation: Beall Center’s “Scalable Relations”**  
*Eleanore Stewart*, Director, Beall Center and Assistant Dean for Research and Technology, Claire Trevor School of the Arts; and *David Familian*, Associate Director, Beall Center
  - **Group B: How Industry and University Interact to Stimulate Innovation: California Institute for Telecommunications and Information Technology (IT<sup>2</sup>)**  
*Stuart Ross*, Ph.D., Assistant Director of Research Development, Calit2 at UCI
  - **Group C: Product Development Life Cycle: Source Scientific**  
*Rich Henson*, CEO, Source Scientific
- 2:20 – 2:40 p.m. Travel back**
- 2:40 – 2:50 p.m. Break**
- 2:50 – 3:15 p.m. Report out on excursions**
- 3:15 – 4 p.m. Leadership, Politics and The New Administration in Washington**  
*Hon. Loretta Sanchez*, Congressmember, U.S. House of Representatives, 47<sup>th</sup> Congressional District
- 4 – 4:30 p.m. Debrief, wrap up and program close**