



**SOUTHERN CALIFORNIA
LEADERSHIP NETWORK**

Leadership L.A.

Leadership Southern
California

Leadership L.A. Class of 2010

Seminar 1 – Orientation, Civic Entrepreneurship & The Internal Dynamics of Leadership **Thursday, March. 11, 2010; Annenberg Community Beach House- Garden Terrace Room**

- 7:30 – 8 a.m. Continental Breakfast and Networking in the Garden Terrace Room**
- 8 – 8:20 a.m. Welcome and Introductions**
Kevin Cottrell, Executive Director, Southern California Leadership Network and Vice President, Leadership Programs, L.A. Area Chamber
- 8:20 – 8:35 a.m. Opening Remarks**
Margie Wheeler, Executive Strategist, MWD (SCLN Board Member, LLA '08, LSC '07)
- 8:35 – 9:25 a.m. The Leadership L.A. Experience**
Kevin Cottrell
- Overview of today and 2010-2011 plan
 - Managing expectations
 - Establishing ground rules
- 9:25 – 9:35 a.m. Break**
- 9:35 – 10:50 a.m. Civic Entrepreneurship, Part I**
Jodi Walker, President, Success Alliances
- The Role of the Civic Entrepreneur
 - Introduction to leadership model and Entrepreneurial Thinking® & FACTOR
 - Focused Mission and Vision
- 10:50-11:00 a.m. Break**
- 11:00 – 12:15 p.m. Civic Entrepreneurship, Part II**
- Accelerated Professional Strategies
 - Creativity, Collaboration and Confidence
- 12:15-1:15 p.m. Lunch**
- 1:15 – 2:20 p.m. Civic Entrepreneurship, Part II Continued**
- Thinking Skills
 - Open to Opportunities
 - Risk for Results
- 2:20 – 2:30 p.m. Break**
- 2:30 – 3:00 p.m. Team Activity**
- 3:00 – 4:00 p.m. Introduction to your Personal Leadership Assessment**
Kevin Groves, Assistant Professor of Organizational Theory & Management, Graziadio School of Business & Management, Pepperdine University
- 4:00 – 4:30 p.m. Debrief, wrap up and program close**

Reception to follow- The Yard-119 Broadway, Santa Monica, CA 90401



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Seminar 1 – Orientation, Civic Entrepreneurship & The Internal Dynamics of Leadership Friday, March. 12, 2010; Annenberg Community Beach House- Garden Terrace Room

- 7:30 – 8 a.m. Continental Breakfast and Networking in the Garden Terrace Room**
- 8 – 8:15 a.m. Welcome, Announcements & Overview of the Day**
Kevin Cottrell, Executive Director, Southern California Leadership Network and Vice President of Leadership Programs, L.A. Area Chamber
- 8:15 – 9:15 a.m. The Internal Dynamics of Leadership**
Jeremy Hunter, PhD. Principal, Core Work Consulting and Adjunct Professor, Peter F. Drucker and Masatoshi Ito Graduate School of Management (*confirmed*)
- 9:15 – 9:25 a.m. Break**
- 9:25 – 10:45 a.m. The Three Brains, Their Worlds and How They Cause You Problems**
- Your three brains and how they see the world
 - The three languages of the brain: Thought, Emotion, and Sensation
 - When lower trumps higher: attention hijacking, bad decisions and how to make better ones.
- 10:45 – 11:00 a.m. Break**
- 11:00 – 12:15 p.m. Mastering Emotional Reaction**
- Seeing different worlds
 - The anatomy of an emotional reaction: How to make sense of the non-rational
 - Defusing the bomb: tracking emotional reactions
- 12:15 – 1:15 p.m. Lunch**
- 1:15 – 2:45 p.m. The Transforming Power of Mindset**
- How the brain uses mindsets to make sense of experience
 - On the defensive: Mindsets that lead to failure
 - The power of curiosity: Mindsets that create opportunity
- How the right question can transform a difficult situation and how the wrong one make it worse
- 2:45 – 3:15 p.m. Closing the Circle**
- 3:15- 3:25 p.m. Break**
- 3:25 – 4:15 p.m. Civic Entrepreneurship Activity – Personal Mission Statement**
Jodi Walker, President, Success Alliances
- 4:15 – 4:30 p.m. Debrief, wrap up and program close**

Next Session: Arts & Culture – April 9, 2010 – Music Center, 135 North Grand Ave. Los Angeles, CA 90012